



# Radnor Township

Recreation & Community Programming Department

## Community Event Sponsorship Opportunities

*Reaching the Community Together Through Recreation!*

THE

# FALL HARVEST & GREAT PUMPKIN PATCH

EVENT!



Radnor Township

301 Iven Avenue

Wayne, PA 19087

[www.radnorrecreation.com](http://www.radnorrecreation.com)

# Radnor Township Recreation & Community Programming Department



## The Fall Harvest & Great Pumpkin Patch Event

### Sponsorship Opportunities

### *Reaching the Community Together Through Recreation!*

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Dear Radnor Township Community Supporter,

The Recreation and Community Programming Department is pleased to present its **Award-Winning Fall Harvest & Great Pumpkin Patch Event** to be held at The Willows Park. The Great Pumpkin Patch is a community event that will feature Pumpkin Picking in our Pumpkin Patch! Ride our hay wagon out to the Pumpkin Patch in Skunk Hollow to pick your very own pumpkin! This event is appropriate for all ages and will also include food, games, and fall activities! The 2013 event earned the PRPS Excellence in Programming Award!

The Recreation Department's mission is to identify and address the recreational interests and needs of Township residents by providing meaningful programs and services that enhance the quality of life for both the individual and the community. Our programming base spans a range of activities for preschoolers, youths, teens, adults, seniors and families. Activities are developed to promote healthy and active lifestyles, stimulate social interaction, boost mental health and well being, strengthen the community, and celebrate the natural environment. We recognize the far reaching ability that our programs and events have on the residents of our community. Aside from seasonal programming, Radnor Recreation also plans many special events designed to bring the community together. These fun and enriching events help us with our goal of making a great place even better!

Sponsors and community supporters like you play a vital role in our community by supporting the above recreational programming and services. With a participating sponsorship in this year's Great Pumpkin Patch Event you can promote your business/organization through multiple advertising channels depending on the sponsorship level including, but not limited to: Recognition on event related promotional materials including the opportunity to display a sponsor table at the event, distribute promotional materials, and promotion on the township website with a link to your business/company website.

We encourage you to look at the Sponsor Participation Levels attached and kindly invite your partnership with us for this wonderful family event that is a yearly tradition in Radnor Township. Through a partnership, you will experience exceptional visibility and make a positive impact on our community. This is a unique opportunity to reach out to the community and promote awareness of your business. Please consider sponsoring this exciting event and complete the enclosed "application" form.

On behalf of Radnor Township and the Recreation Department, we would like to thank you in advance for your consideration in partnering with us and helping to make the Fall Harvest & Great Pumpkin Patch Event a great success!

Sincerely,

Tammy Cohen

Director

610-688-5600, x 141

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## Radnor Township Recreation & Community Programming Department

301 Iven Avenue, Wayne, PA 19087

Phone: 610-688-5600

Fax: 610-971-0450

Website: [www.radnor.com](http://www.radnor.com)

# The Fall Harvest & Great Pumpkin Patch Event

## Sponsorship Opportunities



### **THE GREAT PUMPKIN \$5000— SPONSORSHIP TAKEN**

- \* Event will be Co-Branded with sponsor name *"The Great Pumpkin Patch Event Presented By..."*
- \* Recognition on all event related promotional materials, including the Radnor Township Newsletters (sent to 12,000+ Households, Businesses, and Agencies & e-mailed to 5,000+ recipients)
- \* Recognition in Recreation Department e-newsletter blast (includes 3,000+ recipients)
- \* Corporate name and logo displayed on all advertising materials
- \* Promotion on Township website with link to your business website
- \* Corporate name and logo displayed on information sheet at event
- \* Opportunity to make announcements during event/welcome or closing
- \* Corporate name included on Radnor Cable Channel electronic bulletin board event slide
- \* Corporate name mentioned on Radnor 411 Monthly TV Show
- \* Corporate name featured in heading of thank you message displayed on website
- \* Opportunity to display signage at event
- \* Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts, and/or execute activity at event
- \* Live recognition by MC at event

### **HAYRIDES SPONSOR \$1,500**

- \* Recognition in Recreation Department e-newsletter blast (includes 3,000+ recipients)
- \* Name mentioned on Radnor 411 Monthly TV Show
- \* Opportunity to display signage at event
- \* Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts, and/or execute activity at event
- \* Corporate name and logo displayed on all advertising materials
- \* Promotion on Township website with link to your business website
- \* Live recognition by MC at event

### **HARVEST SPONSOR \$500**

- \* Promotion on Township website with link to your business website
- \* Opportunity to display signage at event
- \* Opportunity to set up Sponsor table, distribute promotional items or gifts, and/or execute activity at event
- \* Live recognition by MC at event

### **PRODUCT SPONSOR \$250**

- \* Opportunity to display signage at event
- \* Opportunity to set up Sponsor table, distribute promotional items or gifts, giveaways, and/or execute activity at event
- \* Live recognition by MC at event

### **TREAT SPONSOR/MONETARY CONTRIBUTION**

- \* Benefits will be reflective of contribution
- \* Please contact recreation department for more information

**Please indicate the exact amount of your contribution on the Sponsorship Application Form.  
Please contact us if you are interesting in giving an amount not listed above  
or are interested in add-on media benefits or other opportunities.**

Radnor Township Recreation & Community Programming Department

The Fall Harvest & Great Pumpkin Patch Event
Sponsorship Application Form



Thank you for sponsoring The Fall Harvest & Great Pumpkin Patch Event coordinated by Radnor Township Recreation and Community Programming Department. We strive to provide our residents with endless recreational opportunities that focus on building community. With the combination of our expertise and the valued partnerships of our local businesses our vision comes to life. Through these mutual partnerships, you as the sponsor, and us as the program provider can benefit and grow. Please take a moment to complete the application form and return it to the Recreation Office.

SPONSOR INFORMATION

Business/Organization Name: \_\_\_\_\_
Contact Name & Title: \_\_\_\_\_ Email : \_\_\_\_\_
Contact Name Day of Event: \_\_\_\_\_ Phone Number: \_\_\_\_\_
Business Mailing Address: \_\_\_\_\_
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
Website: \_\_\_\_\_
Business Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

SPONSORSHIP LEVELS

Please check your participating level.

- THE GREAT PUMPKIN \$5000
HAYRIDE SPONSOR \$1500
HARVEST SPONSOR \$500
PRODUCT SPONSOR \$250
TREAT SPONSOR : ITEM \_\_\_\_\_
IDENTIFIED MONETARY CONTRIBUTION \$ \_\_\_\_\_

Sponsor's Logo

Radnor Township Recreation and Community Programming reserves the right to use the sponsor logo in all advertising material as indicated on the Sponsorship Levels form. If necessary, please indicate any logo use restrictions below.

All sponsor logos must be made available in PDF or JPEG file format. Please email your business logo to tcohen@radnor.org.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_
Business Contact Person

Please return completed form and sponsorship amount to:
Radnor Township Recreation Department
301 Iven Avenue, Wayne, PA 19087

If you have any questions, please contact Tammy Cohen, Director, at 610-688-5600, x 141
Radnor Township Tax ID Number is 23-6000-200