



Radnor Township

Recreation & Community Programming Department

Community Event Sponsorship Opportunities

Reaching the Community Together Through Recreation!



A Night at the Ball Park & Fireworks Finale

Encke Park

301 Iven Avenue
Wayne, PA 19087
www.radnor.com

Radnor Township Recreation & Community Programming Department

Night at the Ballpark & Fireworks Finale Event Sponsorship Opportunities

Reaching the Community Together Through Recreation!



Dear Radnor Township Community Supporter,

The Recreation and Community Programming Department is pleased to partner with Radnor Wayne Little League to present the ***Night at the Ballpark & Fireworks Finale Event held at Encke Park***. Night at the Ballpark is a community event that features a Phillies baseball game on a Giant Screen with professional audio and visual equipment. This event is appropriate for all ages and will include the many activities such as a dunk tank, children's inflatables, baseball contests, prizes, popcorn, refreshments, and more! We will conclude the night with an exciting fireworks display!

The Recreation Department's mission is to identify and address the recreational interests and needs of Township residents by providing meaningful programs and services that enhance the quality of life for both the individual and the community. Our programming base spans a range of activities for preschoolers, youths, teens, adults, seniors and families. Activities are developed to promote healthy and active lifestyles, stimulate social interaction, boost mental health and well being, strengthen the community, and celebrate the natural environment. We recognize the far reaching ability that our programs and events have on the residents of our community. Aside from seasonal programming, Radnor Recreation also plans many special events designed to bring the community together. These fun and enriching events help us with our goal of making a great place even better!

Sponsors and community supporters like you play a vital role in our community by supporting the above recreational programming and services. With a participating sponsorship in this year's Night at the Ballpark Event you can promote your business/organization through multiple advertising channels depending on the sponsorship level including, but not limited to: Recognition on event related promotional materials including the opportunity to display a sponsor table at the event, distribute promotional materials, and promotion on the township website with a link to your business/company website.

We encourage you to look at the Sponsor Participation Levels attached and kindly invite your partnership with us for this wonderful family event that is a yearly tradition in Radnor Township. Through a partnership, you will experience exceptional visibility and make a positive impact on our community. This is a unique opportunity to reach out to the community and promote awareness of your business. Please consider sponsoring this exciting event and complete the enclosed "application" form.

On behalf of the Radnor Township Recreation Department and Community Programming Department, we would like to thank you in advance for your consideration in partnering with us and helping to make Night at the Ballpark a great success!

Sincerely,

Tammy S. Cohen

Director of Recreation and Community Programming

610-688-5600, x 141

Radnor Township Recreation & Community Programming Department

301 Iven Avenue, Wayne, PA 19087

Phone: 610-688-5600

Fax: 610-971-0450

Website: www.radnor.com

Night at the Ballpark & Fireworks Event Sponsorship Opportunities



Grand Slam Sponsor - Title: **\$10,000**

- * Event will be Co-Branded with sponsor name "Night at the Ballpark Presented by..."
- * Recognition on all event related promotional materials, including the Radnor Township Newsletters (sent to 12,000+ Households, Businesses, and Agencies & e-mailed to 5,000+ recipients)
- * Recognition in Recreation Department e-newsletter blast (includes 3,000+ recipients)
- * Recognition in Event Program distributed at the event
- * Name included on Radnor Cable Channel electronic bulletin board event slide
- * Name mentioned on Radnor 411 Monthly TV Show
- * Opportunity to display signage/banners at event
- * Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts
- * Promotion on Township website with link to your business website
- * Opportunity to make announcements or promote business at the event
- * Opportunity to submit a company video clip prior to, during, or at conclusion of game (length coordinated by sponsor and Radnor Township Recreation Department)
- * Company name shown on screen prior to game & during select commercials

Homerun Sponsor: **\$5,000**

- * Recognition in Recreation Department e-newsletter blast (includes 3,000+ recipients)
- * Recognition on all event related promotional materials, including the Radnor Township Newsletters (sent to 12,000+ Households, Businesses, and Agencies & e-mailed to 5,000+ recipients)
- * Corporate name and logo displayed on all advertising materials
- * Name included on Radnor Cable Channel electronic bulletin board event slide
- * Name mentioned on Radnor 411 Monthly TV Show
- * Opportunity to display signage at event
- * Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts

Double Play Sponsor: **\$2,500**

- * Recognition in Recreation Department e-newsletter blast (includes 3,000+ recipients)
- * Corporate name and logo displayed on all advertising materials
- * Name included on Radnor Cable Channel electronic bulletin board event slide
- * Opportunity to display signage at event
- * Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts
- * Promotion on Township website with link to your business website
- * Live mention by MC at the event

Supporting Sponsor: **\$500**

- * Promotion on Township website with link to your business website
- * Name included on Radnor Cable Channel electronic bulletin board event slide
- * Opportunity to display signage at event
- * Live mention by MC at the event

Product Sponsor/Monetary Contribution (may include the following depending on contribution)

- * Provide food/beverage/souvenir to patrons OR an identified monetary contribution for event
- * Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts (\$1,000 minimum)
- * Live mention by MC at the event

**Please indicate the exact amount of your contribution on the Sponsorship Application Form.
Please contact us if you are interesting in giving an amount not listed above
or are interested in add-on media benefits or other opportunities.**

Radnor Township Recreation & Community Programming Dept.



Night at the Ballpark & Fireworks Finale Event Sponsorship Application Form

Thank you for sponsoring the Night at the Ballpark & Fireworks Event coordinated by Radnor Township Recreation and Community Programming Department. We strive to provide our residents with endless recreational opportunities that focus on building community. With the combination of our expertise and the valued partnerships of our local businesses our vision comes to life. Through these mutual partnerships, you as the sponsor, and us as the program provider can only benefit and grow. Please take a moment to complete the application form and return it to the Recreation Office.

SPONSOR INFORMATION

Business/Organization Name: _____

Contact Name & Title: _____ Email : _____

Contact Name Day of Event: _____ Phone Number: _____

Business Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Business Phone Number: _____ Fax Number: _____

SPONSORSHIP LEVELS

Please check your participating level.

- Grand Slam Sponsor \$10,000
- Home Run Sponsor \$5,000
- Double Play Sponsor \$2,500
- Supporting Sponsor \$500
- Product Sponsor or Identified Monetary Amount \$ _____

Sponsor's Logo

Radnor Township Recreation and Community Programming reserves the right to use the sponsor logo in all advertising material as indicated on the *Sponsorship Levels* form. If necessary, please indicate any logo use restrictions below.

All sponsor logos must be made available in PDF or JPEG file format. Please email your business logo to tcohen@radnor.org.

Signature: _____
Business Contact Person

Date: _____

Please return completed form and sponsorship amount to:
Radnor Township Recreation Department
301 Iven Avenue, Wayne, PA 19087
If you have any questions, please contact Tammy Cohen, Director, at 610-688-5600, x 141
Radnor Township Tax ID Number is 23-6000-200