



# Radnor Township

Recreation & Community Programming Department

## Community Event Sponsorship Opportunities

*Reaching the Community Together Through Recreation!*



301 Iven Avenue  
Wayne, PA 19087  
[www.radnor.com](http://www.radnor.com)  
610-688-5600

## Radnor Township Recreation & Community Programming Department



# Radnor Summer Concert Series Sponsorship Opportunities Reaching the Community Together Through Recreation!

---

Dear Radnor Township Community Supporter,

The Recreation and Community Programming Department is pleased to present our Summer Concert Series at Radnor Township Parks . Each concert will begin at approximately 6:30 p.m. and end at approximately 8:30 p.m. The Radnor Summer Concert Series is a community event that will feature music that is appropriate for all ages, refreshments, and a relaxing evening in a beautiful park. Celebrating over 35 years!

The Recreation Department's mission is to identify and address the recreational interests and needs of Township residents by providing meaningful programs and services that enhance the quality of life for both the individual and the community. Our programming base spans a range of activities for preschoolers, youths, teens, adults, seniors and families. Activities are developed to promote healthy and active lifestyles, stimulate social interaction, boost mental health and well being, strengthen the community, and celebrate the natural environment. We recognize the far reaching ability that our programs and events have on the residents of our community. Aside from seasonal programming, Radnor Recreation also plans many special events designed to bring the community together. These fun and enriching events help us with our goal of making a great place even better!

Sponsors and community supporters like you play a vital role in our community by supporting the above recreational programming and services. With a participating sponsorship in this year's Radnor Summer Concert Series you can promote your business/organization through multiple advertising channels depending on the sponsorship level including, but not limited to: Recognition on event related promotional materials including the opportunity to display a sponsor table at the event, distribute promotional materials, and promotion on the township website with a link to your business/company website.

We encourage you to look at the Sponsor Participation Levels attached and kindly invite your partnership with us for this wonderful family event that will become a yearly tradition in Radnor Township. Through a partnership, you will experience exceptional visibility and make a positive impact on our community. This is a unique opportunity to reach out to the community and promote awareness of your business. Please consider sponsoring this exciting event and complete the enclosed "application" form.

On behalf of the Radnor Township Recreation Department and Community Programming Department, we would like to thank you in advance for your consideration in partnering with us and helping to make this event a great success!

Sincerely,

Tammy Cohen  
Director, Recreation & Community Programming

---

## Radnor Township Recreation & Community Programming Department

301 Iven Avenue, Wayne, PA 19087  
Phone: 610-688-5600  
Fax: 610-971-0450  
Website: [www.radnor.com](http://www.radnor.com)

# Radnor Summer Concert Series Sponsorship Opportunities



## Presenting Sponsor - \$5,000

- \* Event will be Co-Branded with Company Name– *Radnor Township Summer Concert Series Presented by...*
- \* Corporate name and logo displayed on all advertising materials
- \* Recognition on all event related promotional materials, including the Radnor Township Newsletters (sent to 12,000+ Households, Businesses, and Agencies & e-mailed to 5,000+ recipients)
- \* Recognition in Recreation Department e-newsletter blast (includes 3,000+ recipients)
- \* Name included on Radnor Cable Channel electronic bulletin board event slide
- \* Name mentioned on Radnor 411 Monthly TV Show
- \* Opportunity to display signage/banners at event
- \* Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts
- \* Promotion on Township website with link to your business website
- \* Opportunity to make announcements or promote business at the event
- \* Live mention by MC at the event

## Rock N' Roll Sponsor: \$2,500

- \* Recognition on in the Radnor Township Newsletters (sent to 12,000+ Households, Businesses, and Agencies & e-mailed to 5,000+ recipients)
- \* Recognition in Recreation Department e-newsletter blast (includes 3,000+ recipients)
- \* Name included on Radnor Cable Channel electronic bulletin board event slide
- \* Name mentioned on Radnor 411 Monthly TV Show
- \* Opportunity to display signage at event
- \* Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts
- \* Promotion on Township website with link to your business website
- \* Live mention by MC at the event

## Encore Sponsor: \$1,000

- \* Recognition in Recreation Department e-newsletter blast (includes 3,000+ recipients)
- \* Name included on Radnor Cable Channel electronic bulletin board event slide
- \* Name mentioned on Radnor 411 Monthly TV Show
- \* Opportunity to display signage at event
- \* Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts
- \* Promotion on Township website with link to your business website
- \* Live mention by MC at the event

## Supporting Sponsor: \$500

- \* Promotion on Township Sponsorship Page on website with link to your business website
- \* Opportunity to display signage at event
- \* Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts
- \* Live mention by MC at the event

## Product Sponsor/Monetary Contribution (may include the following depending on contribution)

- \* Provide food/beverage/souvenir to patrons OR an identified monetary contribution for event
- \* Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts (\$500 minimum)
- \* Live mention by MC at the event
- \* Opportunity to set up Sponsor table, give out popcorn, and distribute promotional items or gifts

**Please indicate the exact amount of your contribution on the Sponsorship Application Form.  
Please contact us if you are interesting in giving an amount not listed above  
or are interested in add-on media benefits or other opportunities.**



## Radnor Summer Concert Series Sponsorship Application Form

Thank you for sponsoring The Radnor Summer Concert Series coordinated by Radnor Township Recreation and Community Programming Department. We strive to provide our residents with endless recreational opportunities that focus on building community. With the combination of our expertise and the valued partnerships of our local businesses our vision comes to life. Through these mutual partnerships, you as the sponsor, and us as the program provider can only benefit and grow. Please take a moment to complete the application form and return it to the Recreation Office.

### SPONSOR INFORMATION

Business/Organization Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax Number: \_\_\_\_\_

### SPONSORSHIP LEVELS

Please check your participating level.

- Presenting Sponsor \$5,000
- Rock N' Roll Sponsor \$2,500
- Encore Sponsor \$1,000
- Supporting Sponsor \$500
- Product Sponsor or Identified Monetary Amount \$ \_\_\_\_\_

### Sponsor's Logo

Radnor Township Recreation and Community Programming reserves the right to use the sponsor logo in all advertising material as indicated on the *Sponsorship Levels* form. If necessary, please indicate any logo use restrictions below.

All sponsor logos must be made available in PDF or JPEG file format. Please email your business logo to Tammy Cohen at [tcohen@radnor.org](mailto:tcohen@radnor.org).

Signature: \_\_\_\_\_  
*Business Contact Person*

Date: \_\_\_\_\_

Please return completed form and sponsorship amount to:  
Radnor Township Recreation Department  
301 Iven Avenue, Wayne, PA 19087  
If you have any questions, please contact Tammy Cohen, Director, at 610-688-5600, x 141  
Radnor Township Tax ID Number is 23-6000-200