



Wayne Senior Center



**7th Annual
Active Aging Celebration
and
26th Annual Radnor Fall Festival**



*Sunday, September 16th
1pm-5pm Rain or Shine!!*

Dear Friend of Wayne Senior Center,

Friends like you play a vital role in our community by supporting Wayne Senior Center's programming and services. With a participating sponsorship in this year's 7th Annual Active Aging Celebration you can promote your business/organization through multiple advertising channels depending on the sponsorship level.

We encourage you to look at the Sponsor Participation Levels attached and kindly invite your partnership with us for this wonderful event that celebrates positive and healthy aging. Through our partnership, you will experience outstanding visibility and make a positive impact on our community at large. This year you again have the unique opportunity to reach an exceptionally large audience as we have once again partnered with the Wayne Business Association's 26th Annual Radnor Fall Festival. Please consider sponsoring this exciting event and completing the enclosed "application" form.

If you would like to provide a service or screening of any kind, we will make sure it is included in our advertising. Please check with us to make sure your efforts are not being duplicated by another sponsor.

On behalf of Wayne Senior Center and Radnor Township, we would like to thank you in advance for your consideration in partnering with us and helping to make the Active Aging Celebration a great success! Please contact Susan Shapiro at 610-688-6246 or send an email to susan_wsc@yahoo.com for more information.

Thank you and I hope to talk to you soon.

Sincerely,

Susan Shapiro, Executive Director



7TH ANNUAL
ACTIVE AGING CELEBRATION



Sponsorship Opportunities

Sunday, September 16, 2018

Platinum \$1000

- Sponsor Name incorporated into event name “Wayne Senior Center 7th Annual Active Aging Celebration presented by _____.”
- Corporate logo and/or link to company social media on all WSC social media related to the event.
- Opportunity to host a “Lunch and Learn” program at Wayne Senior Center.
- Opportunity to advertise your organization in our newsletter for 1 year, including your logo.
- Prominent Table at the Active Aging Event with opportunity to display prominent signage and to distribute promotional items or gifts.
- Acknowledgement on our website as a platinum sponsor, including a link to your website for 1 year, containing your logo.
- Recognition on all event-related promotional materials, including Main Line Media News publications, comprising your logo when indicated.
- Post event recognition and thank you in Main Line Media News and social media.
- Company name placed on thank you posters at the event.

Gold \$500

- Table at the Active Aging Event with opportunity to display prominent signage and to distribute promotional items.
- Opportunity to advertise in 2 editions of our newsletter, The Senior Spirit.
- Corporate logo and/or link to company social media on all WSC social media related to the event.
- Acknowledgement on our website as a gold sponsor, containing a link to your website for 1 year, including your logo.
- Recognition on all event-related promotional materials, including Main Line Media News publications, containing your logo when indicated.
- Post event recognition and thank you in Main Line Media news and social media.
- Company name placed on thank you posters at the event.

Silver \$300

- Table at the Active Aging Event with opportunity to display prominent signage and to distribute promotional items.
- Opportunity to advertise in 1 edition of our newsletter, The Senior Spirit.
- Post event recognition and thank you in Main Line Media news and social media.
- Acknowledgement on our website as a silver sponsor.
- Company name placed on thank you posters at the event.

Bronze \$150

- Table at the Active Aging Event with opportunity to display signage and to distribute promotional items.
- Opportunity to place one ad in our Newsletter, The Senior Spirit, at a reduced cost.
- Acknowledgement on our website as a bronze sponsor.
- Post event recognition and thank you in Main Line Media news and social media.
- Company name placed on thank you posters at the event.



Wayne Senior Center and
Radnor Township
Present the



7TH ANNUAL
ACTIVE AGING CELEBRATION

Sunday, September 16, 2018 1pm-5pm

Thank you for sponsoring the Active Aging Celebration coordinated by Wayne Senior Center and Radnor Township . Please submit your completed application by Wednesday, August 29th, 2018.

Sponsor Information

Business/Organization Name: _____
Contact Name: _____ Title: _____
Business Mailing Address: _____
City: _____ State: _____ Zip: _____
Website: _____
Business Phone: _____ Contact Phone: _____
Email Address: _____ FAX: _____

Sponsorship Levels

- ★ Platinum \$1000
- ★ Gold \$500
- ★ Silver \$300
- ★ Bronze \$150

Sponsor's Logo

Wayne Senior Center and Radnor Township reserve the right to use the sponsor logo in all advertising material as indicated on the Sponsorship Levels form. If necessary, please indicate any logo use restrictions below.
All sponsor logos must be made available in JPEG format. Please email your logo to susan_wsc@yahoo.com

Signature: _____ Date: _____

Thank you for your support!

Please return the completed form and sponsorship amount by Wednesday, August 29th to Susan Shapiro, Executive Director. Wayne Senior Center, 108 Station Road, Wayne, PA 19087
The form may also be emailed to susan_wsc@yahoo.com or faxed to 610-688-6621.
Please make checks payable to Wayne Senior Center.
You may also pay via the Special Events page on www.wayneseniorcenter.com.
Wayne Senior Center's Tax I.D. number is 23-2146857